

CG

BUSINESS

PLANNER





**UNLOCK YOUR POTENTIAL AND ELEVATE YOUR
PRODUCTIVITY!**

This planner was created specifically to guide ambitious entrepreneurs through a transformative 90-day journey.

It's designed for those ready to conquer their goals, master time management, and achieve success every single day.

THE 90-DAY TIMEFRAME IS KEY:

BECAUSE 90 DAYS IS THE PERFECT TIMEFRAME:

long enough to build lasting habits, yet short enough to keep you focused and motivated.

By committing to this planner, you'll transform daily actions into powerful routines, turning your dreams into reality, one step at a time.

OLIVIER GIRAUDO



WELCOME TO YOUR JOURNEY OF TRANSFORMATION!

Thank you for choosing our business planner to elevate your productivity and bring your vision to life.

To maximize your success, we encourage you to print and use the different planning sections daily, starting with the Achievement Log, followed by your Daily Agenda, and then diving into focused planners for Marketing & Social Media, Finance, Operations, Sales, Customer Experience, and Client Relationships.

Each page is designed to help you set clear goals, track your progress, and build intentional habits. Writing by hand deepens your commitment and brings clarity to your daily actions.

Let's turn your goals into milestones, one day at a time.

OLIVIER GIRAUDO



Olivier Giraud

OLIVIER GIRAUDO

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YOUR DAILY GOALS!

Writing your daily goals by hand is more than just a simple act; it's a powerful tool for success.

When you physically write down your goals, it engages your brain in a unique way, helping to reinforce your intentions and improve your focus. This daily practice helps to solidify your commitment, making your goals feel more tangible and achievable.

Over time, this habit of writing by hand can boost your memory, increase your motivation, and transform your dreams into reality, one step at a time.

YOUR DAILY TARGETS!

Writing your daily goals and targets by hand each day serves two unique but complementary purposes.

Your goals represent your broader vision and what you aspire to achieve in the long run, while your daily targets are the specific, actionable steps that move you closer to those goals.

By writing down your targets, you break down your larger ambitions into manageable tasks, making it easier to stay focused and motivated.

This daily practice ensures that every day is purposeful, with clear direction that bridges the gap between where you are and where you want to be.

YOUR DAILY SUCCESS!

Taking a moment each day to write down your successes helps reinforce positive habits and boosts your confidence.

By acknowledging what went well each day, you create a habit of gratitude and reflection, which not only helps you stay motivated but also gives you a clear picture of your progress.

Celebrating these small wins each day can build momentum, reinforce your commitment to your goals, and ultimately turn your journey into a more fulfilling and rewarding experience.

DATE /

WHAT IS MY MAIN GOAL FOR TODAY?

WHAT QUOTE OR MESSAGE INSPIRES MY DAY?

WHAT TARGET AM I AIMING TO HIT TODAY?

WHAT SUCCESS DID I ACHIEVE TODAY?

DATE /

6-9 AM

9 AM-12 PM

12-3 PM



3-6 PM

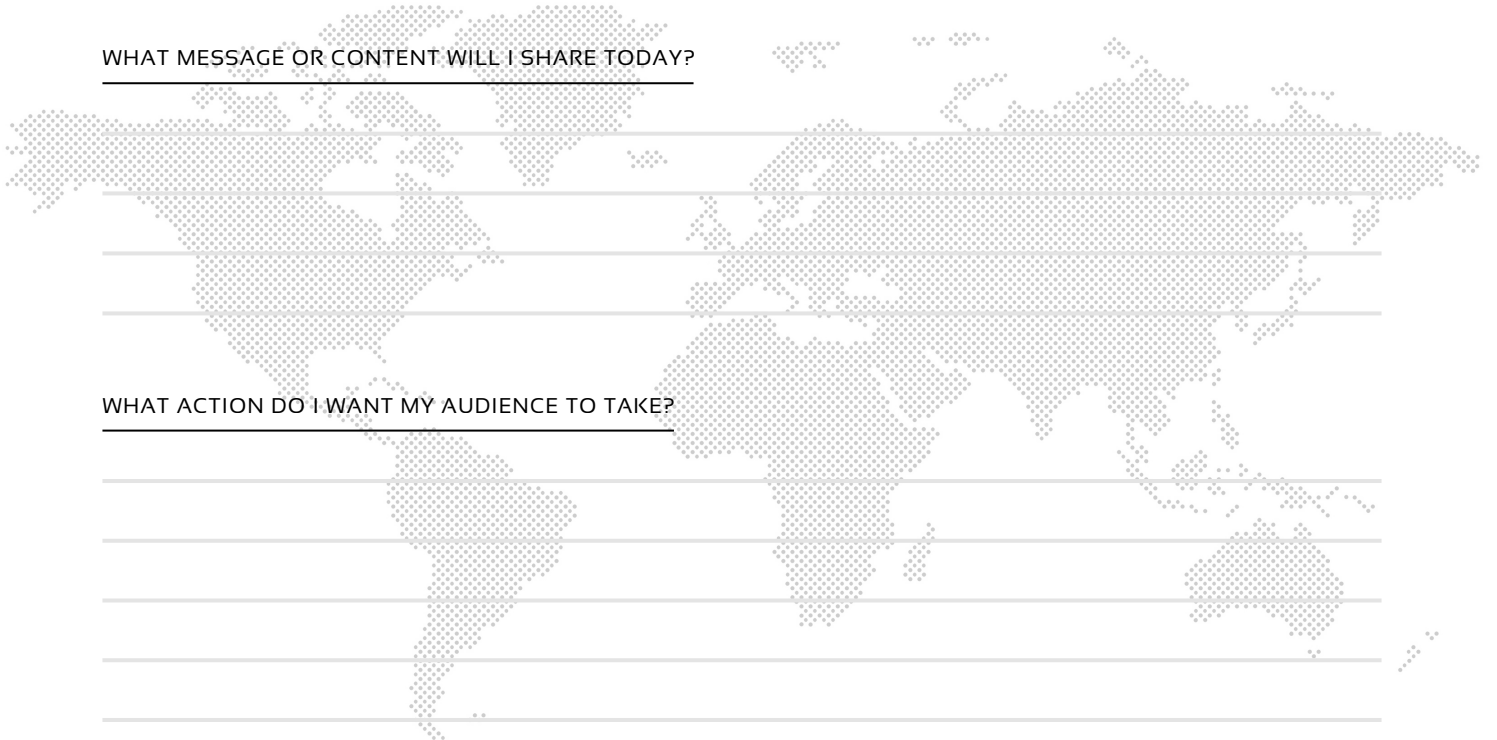
6-9 PM

9-11 PM

DATE /

WHAT IS MY MAIN MARKETING GOAL TODAY?

WHAT MESSAGE OR CONTENT WILL I SHARE TODAY?



WHAT ACTION DO I WANT MY AUDIENCE TO TAKE?

WHAT'S ONE THING I CAN IMPROVE FROM YESTERDAY'S MARKETING?

DATE /

SOCIAL MEDIA STRATEGY

PLATFORMS

CONTENT PLAN

POSTING SCHEDULE

SOCIAL MEDIA STRATEGY

PLATFORMS

CONTENT PLAN

POSTING SCHEDULE

SOCIAL MEDIA STRATEGY

PLATFORMS

CONTENT PLAN

POSTING SCHEDULE

SOCIAL MEDIA STRATEGY

PLATFORMS

CONTENT PLAN

POSTING SCHEDULE

ADVERTISING PLAN

PLATFORM

ADVERTISING TYPE

CAMPAIGN OBJECTIVES

TARGET AUDIENCE

ADVERTISING BUDGET

POSTING SCHEDULE



DATE /

WHAT IS MY PRIMARY FINANCIAL FOCUS TODAY?

WHAT FINANCIAL GOAL DO I WANT TO ACCOMPLISH TODAY?

WHAT WAS MY FINANCIAL WIN YESTERDAY?

WHAT FINANCIAL INSIGHT OR LESSON DID I GAIN?

WHAT POSITIVE FINANCIAL AFFIRMATION WILL GUIDE ME TODAY?

DATE /

WHAT IS MY MAIN OPERATIONAL FOCUS TODAY?

WHAT KEY TASK MUST BE COMPLETED TODAY?

WHO OR WHAT DO I NEED TO MAKE IT HAPPEN TODAY?

WHAT COULD SLOW ME DOWN, AND HOW WILL I HANDLE IT?

WHAT DO I NEED TO REVIEW OR FOLLOW UP ON AT THE END OF THE DAY?

DATE /

WHAT IS MY MAIN SALES GOAL TODAY?

WHO WILL I REACH OUT TO OR FOLLOW UP WITH?

WHAT PRODUCT OR SERVICE WILL I FOCUS ON TODAY?

WHAT STRATEGY OR MESSAGE WILL I USE TO CONNECT?

WHAT SALES RESULT DID I ACHEIVE TODAY?

DATE /

WHAT IS MY MAIN GOAL FOR IMPROVING CUSTOMER EXPERIENCE TODAY?

WHICH CLIENTS OR CUSTOMERS WILL I ENGAGE WITH TODAY?

WHAT ACTION WILL I TAKE TO CREATE A POSITIVE EXPERIENCE

HOW WILL I FOLLOW UP OR CHECK IN ON CLIENT SATISFACTION?

WHAT FEEDBACK OR INSIGHT DID I GAIN FROM TODAY'S INTERACTIONS?

DATE /



CLIENT RELATIONSHIP

WHAT RELATIONSHIP-BUILDING GOAL WILL I FOCUS ON TODAY?

WHICH CLIENT OR PARTNER WILL I CONNECT WITH?

HOW WILL I ADD VALUE TO THIS RELATIONSHIP TODAY?

WHAT FOLLOW-UP OR CHECK-IN IS NEEDED?

WHAT DID I LEARN OR NOTICE ABOUT THIS CLIENT RELATIONSHIP TODAY?

A black and white portrait of Olivier Giraud, a middle-aged man with short, light-colored hair, wearing a dark V-neck sweater over a collared shirt. He is smiling slightly and has his arms crossed. The background is dark and out of focus.

"SUCCESS IS A MINDSET FIRST, A RESULT SECOND.

CHOOSE IT. LIVE IT. EARN IT.

OLIVIER GIRAUDO

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**"CLARITY CREATE SPEED.
SIMPLICITY IS THE FOUNDATION OF SCALABLE SUCCESS.**

OLIVIER GIRAUDO

A black and white portrait of Olivier Giraud, a middle-aged man with short, light-colored hair, wearing a dark blazer over a light-colored checkered shirt. He is looking directly at the camera with a slight smile. The background is dark and out of focus.

"WHEN YOU SEE YOUR POTENTIAL CLEARLY,
THE **GRING** TRANSFORMS INTO **PASSION**."

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